

PRESS RELEASE

STEITZ SECURA presents sustainable innovations and new technologies at A+A in Düsseldorf, Germany

A+A in Düsseldorf, Germany, is the world's leading platform for occupational health and safety. Every two years, international industry experts gather here to discover innovations that will shape the industrial safety of tomorrow. This year, STEITZ SECURA will once again be represented with an eye-catching stand showcasing pioneering technologies and sustainable product innovations. "A+A is the ideal platform for us to highlight the innovative achievements of the past two years. We are delighted to present new technologies and sustainable developments to our visitors this year at a particularly impressive stand," explains Michael Huth, CEO of STEITZ SECURA.

Sustainability reimaged: 30% recycled materials in the sole

For many years, STEITZ SECURA has pursued a consistently sustainable approach with its GREEN LABEL series. The laces, heel cap, upper and lining materials are already made entirely from recycled materials, and the footbed insert consists of 82% recycled content. Developing a fully recycled sole has been the greatest challenge to date – until now. At A+A, STEITZ SECURA is presenting a concept shoe for the first time with a sole made from 30% recycled material. This has been made possible by a newly developed technology combined with the proven processes of the GREEN LABEL series. With this innovation, STEITZ SECURA is taking a pioneering role in the industry and proving that sustainability and safety are not mutually exclusive.

DURO GUARD: New shoe series with maximum flexibility and protection

With the new DURO GUARD series, STEITZ SECURA is expanding its range with eleven models – seven made of robust leather and four from high-quality microfibre. At the heart of the series is the newly developed Perbunan Multi Flex outsole, which combines an exceptionally durable Perbunan material with a flexible zone in the forefoot area. This ensures high mobility and noticeable relief for the joints. Each model is complemented by functional features such as the BOA® Fit System or GORE-TEX® technology for reliable weather protection. While the microfibre models are ideal for dry indoor environments, the leather versions offer maximum durability for demanding applications. Another special feature: the microfibre models are equipped with a ceramic toe cap that effectively protects the upper material from abrasion.

Cut-resistant shoe for highest safety in forestry operations

STEITZ SECURA is entering the cut-resistant boot market and will present a high-cut model with cut protection class 2 at A+A. The integrated GORE-TEX® membrane makes the boot completely waterproof and therefore ideal for outdoor work – for example, in forestry operations.

Waterproof safety shoes with EXTRAGUARD

Also new: seven waterproof safety shoes that not only feature the proven GORE-TEX® inner lining but also utilise the innovative EXTRAGUARD upper material from GORE-TEX®. This forms a water-repellent outer barrier and, together with the inner membrane, meets the requirements of the new S7 standard – perfect for outdoor use in all weather conditions.

With these innovations, STEITZ SECURA once again underlines its role as a technological pioneer in personal protective equipment. The company demonstrates that sustainable materials, ergonomic solutions and maximum safety are not contradictory – but together define the standard of tomorrow.

About STEITZ SECURA

For more than 160 years, the German company STEITZ SECURA has been developing and manufacturing safety and occupational footwear that stands for functionality and superior ergonomic comfort. The company's mission is to combine traditional shoemaking craftsmanship with modern production processes.

The focus is on comfort, health protection and safety for all those who rely on high-quality safety footwear in their daily work. More than 240 employees at the Kirchheimbolanden and Pirmasens sites use their expertise, creativity and passion to ensure the exceptional quality for which the STEITZ SECURA brand is known.

STEITZ SECURA safety shoes are the only ones certified and specially recommended by the **Aktion Gesunder Rücken e.V. (AGR)** – the Campaign for Healthier Backs.

Visit our website: www.steitzsecura.com

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